



## WorldWide Marriage Encounter “Visibility” Tips From A to Z

“Adopt a Seminarian” program.  
Advertise in Catholic Directory  
Advertise in missalettes

Banner across freeway  
Billboards on heavily traveled roads  
Booth at fairs  
Booth at Family Life, CCD conventions  
Brochures (WWME) at every church  
Brochures in MD offices, libraries, beauty parlor  
Brochures on cars at Catholic school at back to school  
Bulletin announcements  
Bumper stickers  
Business cards with weekend dates

Catholic bookstore – WWME brochures  
Catholic Conferences - booth  
Catholic newspaper – submit articles (ask Atlanta!).  
CCD classes/offer to talk or teach class.  
CCD/Schools – send WWME Brochures homes  
Christian radio stations – PSA's.  
Christmas caroling by WWME families.  
Coffee & donuts sponsored by WWME-wear ME shirts.  
Combine promotions with Retrouvaille  
Community nights (WWME) listed on parish calendars  
Contact couple for WWME listed in parish bulletin  
Contact couple in every parish!

Deanery/Vicariate – Offer to speak at their meetings.  
Diner – place mats  
Diocesan link to WWME website

Electronic age, cable companies have public service announcements (ME is a non-profit organization)  
Engaged Encounter – give WWME brochures.  
Enrichments - Short seminars– parish or diocesan based.  
EWTN talk show interview in English and Spanish

Family Life should have WWME brochures  
Fax bulletin WWME announcements  
Flea market booth with video and literature  
Flyers at Military chapels, Armories.  
Flyers on community bulletin boards in stores.  
Free WWME weekend drawing for Valentines Day at Catholic parish

Going directly to the parish to get pulpit talk permission rather than phone calls  
Greet outs at airport after deepers

Human Resource Departments – send Information about Marriage Encounter.

Interview couples – write up for newspaper

Letters to editor supporting Marriage & WWME.

Local mall booth with flyers, brochures, video.  
Local press releases in Catholic newspaper  
Logo-Wear WWME clothes, jewelry at group events.

March in 4<sup>th</sup> of July parade  
ME popcorn bag with 800#, give away at pulpit talks  
Media at WMD events  
Media Couple –to follow up with local media.  
Ministry Fairs.  
Newspapers - Article in spiritual section of newspaper.

One-on-one Inviting  
Outstanding couple of the year in the parish sponsored by WWME - St. Anne and Joachim award.

Parades – enter a WWME Float in local parades  
Parish contact couples at every parish & every bulletin  
Parish enrichments – presented by WWME  
Parish-based share circles and recruiting.  
Personal invitation – meet one on one  
Prayer vigil board for all couples married or preparing for marriage for parish foyer.  
Press release - after board meetings  
Press release – after weekends  
Press release – to announce New leadership  
Press release - WMD celebrations  
Press release – WPD celebrations  
Priests convocation – poster and short talk  
PSA - Local cable advertising  
PSA on Christian radio stations  
Public transportation – WWME advertising  
Pulpit “Witness” talks by young couples & their kids  
Pulpit pals for every circle/share group

RCIA - WWME couples present Sacrament talk at RCIA  
RCIA groups  
Romantic dinners

School – PTA meetings presentations  
Speak to Knights of Columbus.  
Sponsor a “mile” – WWME sponsoring given mile  
Sponsor/coordinate WMD activity

Talk show – radio or TV

Use WWME luggage tags

Volunteer at parish as a couple & wear WWME logo.  
Volunteer to help in marriage enrichments in parishes.

Web pages (WWME) linked from Family Life  
Window stickers on cars of all active couples

Yard Signs (WWME) for every “active” couple.

Zoo – plan a community family outing to the Zoo and have everyone wear WWME logo clothing.